

2.0 PUBLIC INVOLVEMENT/PARTICIPATION

2.1 Overview

2.1.1 Purpose

The purpose of public involvement and participation is to provide opportunities to involve users of the Maui District MS4 in the development, implementation, and review of the Maui District SWMP. Participation involves engaging these users in the process, allowing them take ownership of the program, encouraging them to change their behavior, and providing opportunities for them to show how they are working to reduce pollutants. Maui District will be responsible for managing public involvement of the Maui District SWMP.

2.1.2 Permit Requirement

Part 6.(a)(2) of Appendix K of the State's General Permit (HAR 11-55) requires an operator of a regulated small MS4 to:

Include users of the permittee's small municipal separate storm sewer system in developing, implementing, and reviewing the storm water management plan

2.2 Program Activities

2.2.1 Development

The Maui District SWMP is the framework within which Maui District will operate to meet program goals. Development of the Maui District SWMP, therefore, involves high-level decision-making of the detailed processes required to meet the requirements of the MS4 Permit. When available, public feedback will be considered during the development of program components of the Maui District SWMP.

2.2.2 Implementation

The implementation phase is where coordination and cooperation of all MS4 users and HDOT Maui District becomes crucial. During the implementation of the Maui District SWMP, key MS4 users will be identified. These are the people who carry out the program elements and have a role in determining the success or failure of the program. Providing opportunities for them to review, comment, and suggest ideas about the Maui District SWMP programs during the implementation phase will help to improve operations and refine the programs over time.

Public Education and Outreach (Section 1.0) is part of the implementation phase and is an appropriate avenue for involving these key MS4 Users. Any feedback as a result of these outreach activities will be considered in the review and further development of the Maui District SWMP.

2.2.3 Review

Involving the key MS4 users throughout the course of development and implementation of the Maui District SWMP gives everyone the opportunity to be a part of the review process for plans, procedures, and other documents that Maui District develops. By viewing the Maui District SWMP

as the framework, modifications to the process can be made regularly and reported in the annual reports.

2.3 Measurable Goals

Table 2-1 describes the goals and activities to meet each goal, including annual targets, for the Public Involvement/Participation Program.

Table 2-1: Public Involvement/Participation Program Measurable Goals

Goal	Activities and Targets			
	Year 1	Year 2	Year 3	Year 4
Involve MS4 Users in on-going review of SWMP	Solicit feedback from key MS4 Users on the Maui District SWMP procedures.	Solicit feedback from key MS4 Users on the Maui District SWMP procedures.	Solicit feedback from key MS4 Users on the Maui District SWMP procedures.	Solicit feedback from key MS4 users regarding 2016 edits to the Maui District SWMP.
Involve MS4 Users in on-going SWMP development	Based on feedback, evaluate Maui District SWMP procedures based on input from key MS4 users.	Based on feedback, evaluate Maui District SWMP procedures based on input from key MS4 users and revise as necessary.	Based on feedback, evaluate Maui District SWMP procedures based on input from key MS4 users and revise as necessary.	Coordinate with key MS4 users regarding changes in EPA and State clean water regulations and include this input in evaluating any changes necessary to the SWMP.